



To whom it may concern:

At its core, RYLA is a week-long leadership retreat designed to grow and encourage service-oriented leaders within our communities. Participant attendance is sponsored by local Rotary clubs.

The program dedicates time to take a holistic approach to leadership development. During the week it covers everything from family and relationships to personal finance and professional development.

While there is a full day that's dedicated as "professional day," there are themes that run through the whole week which have an immediate and lasting impact on professional development. For those just entering the workforce and growing their careers, there is a wealth of value. Here is a list of some of the items we strongly feel have a professional element to them:

- Participants take a professional personality test, including guided exercises and discussions on applying the knowledge while working with diverse teams with varying strengths. This program is facilitated by professionals with decades of experience in human resources with large Portland companies.
- Throughout the week participants receive Dale Carnegie training on a variety of topics, which is a well known and respected professional training organization.
- Participants receive public speaking and communication training from a past Toastmasters International president who also has a leadership role in a local county's communications department.
- Participants hear from a variety of leaders within the business community including major company board chairmen, CEOs, and entrepreneurs about how not to just manage a business, but how to lead it well with integrity and value.

All of this is surrounded by the broad message of service-oriented leadership. When it comes to business, it is educating the next generation of professional leaders that they have a responsibility to their customers, company, and coworkers.

Rotary itself was originally founded by businessmen in Chicago and Rotary International is an organization of civic-minded professionals and community members coming together for a common goal.

If you have any questions please feel free to reach out to Daniel Spalding who chairs RYLA for our district. He can be reached at:

Daniel Spalding
District 5100 RYLA Chair
Daniel@RYLADistrict5100.org